<table>
<thead>
<tr>
<th><strong>Title</strong></th>
<th>Enabling Global Engagement at UCD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Authors(s)</strong></td>
<td>Fanning, Paul</td>
</tr>
<tr>
<td><strong>Publication date</strong></td>
<td>2018-04-18</td>
</tr>
<tr>
<td><strong>Conference details</strong></td>
<td>FAUBAI 2018, Rio de Janeiro, Brazil, 14-18 April 2018</td>
</tr>
<tr>
<td><strong>Publisher</strong></td>
<td>University College Dublin</td>
</tr>
<tr>
<td><strong>Link to online version</strong></td>
<td><a href="http://www.faubai.org.br/conf/2018/">http://www.faubai.org.br/conf/2018/</a></td>
</tr>
<tr>
<td><strong>Item record/more information</strong></td>
<td><a href="http://hdl.handle.net/10197/10372">http://hdl.handle.net/10197/10372</a></td>
</tr>
</tbody>
</table>
Enabling Global Engagement at UCD

Professor Paul Fanning – April 2018
Ireland

Open economy operating globally

World or European headquarters for 1000+ multinational companies

- 9 of top 10 global ICT companies
- 50% of the world’s leading financial services firms
- Irish multinationals – Kerry Group, Glanbia

2\textsuperscript{nd} most attractive country globally (after Singapore) for foreign direct investment

As part of UCD’s vision for 2020

Vice President for Global Engagement
Global Engagement Strategy

‘We will bring the best of the world to Ireland and the best of Ireland, including its distinct cultures, to the world’.
UCD

Top 1% of higher education institutes worldwide
34,000 students
27% of students are international students
35% of staff are international staff
#1 choice for Irish undergraduate students
>30% of PhD & 25% Graduate students in Ireland
#1 Irish university for research funding
#1 Irish university for research publications
#1 QS ranking for 40 of 43 subjects offered in Ireland
QS Rankings
2016
UCD Strategic Research Areas

- Energy
- Environment
- Agri-Food
- Health
- ICT
- Culture, Economy & Society
Global Engagement Strategy Overview

As Ireland’s Global University, UCD’s Global Engagement Strategy to 2020 has five objectives:

1. Develop a distinctive global culture which will encompass all aspects of university life.

2. Extend and develop strategic relationships to enhance our global engagement.

3. Grow our global reputation for excellence in education, research, innovation and impact.

4. Increase the global impact of our scholarship, research and innovation.

5. Further develop an enabling environment for UCD’s global activities.
Objective 1  Develop a distinctive global culture which will encompass all aspects of university life

• Captured and implemented best practice from current partnerships and collaborations.
• Global Engagement messages are integral to all communications.
Global Engagement Strategy

OBJECTIVE 1

Develop a distinctive global culture which will encompass all aspects of university life

- 39% international academic & research staff
- UCD Volunteers Overseas
- 4,900+ students studying on overseas programmes
- 7000+ UCD students have participated on mobility programmes since 2001
- 1400 students UCDVO participation
- 40 staff UCDVO participation since 2003
- 1st Confucius Institute for Ireland
- 1st Beijing-based dual awarding institution
Objective 2  Extend and develop strategic relationships to enhance our global engagement

- Designed a management system to record and track them
- Prioritised strategic partnerships
- Simplified procedures for new partnership development
Global Engagement Strategy

OBJECTIVE 2
Extend and develop strategic relationships to enhance our global engagement

600+ global partner institutions across 89 countries

7,700+ enrolled international students from 135+ different countries

5 Global Centres
New York Beijing Delhi Kuala Lumpur Dubai

239,000+ alumni in 165 countries

50 international chapters
Objective 3  Grow our global reputation for excellence in education, research, innovation and impact

• Defined our flagship areas of excellence
• Worked with the alumni office to select highly-reputed alumni and actively engaged them as UCD advocates.

Objective 4  Increase the global impact of our scholarship, research and innovation

• Established regional steering groups
• Leveraged our Global Centres (New York, Beijing, Delhi, Kuala Lumpur and Dubai)
Global Engagement Strategy

OBJECTIVE 3
Grow our global reputation for excellence in education, research, innovation and impact

TOP 1% of higher education institutions worldwide

No. 1 in Ireland for 40 Subjects
Top 50 in the World for Veterinary and English Language & Literature

QS World University Rankings
GRADUATE EMPLOYABILITY RANKINGS 2018

75th in the World
1st in Ireland
for Graduate Employability

24% research funding from international sources

54% of papers have international co-authors
Objective 5  Further develop an enabling environment for UCD’s global activities

- Tailored supports for international students at UCD – pre-arrival, arrival, while at UCD
- Global Lounge, cultural events, students advisors
- #1 for international student care in Ireland
Global Engagement Strategy

OBJECTIVE 5
Further develop an enabling environment for UCD’s global activities.

- **15** Student Advisers
- **1st** Global Lounge in Europe
- **50m** Olympic Swimming Pool
- **3,000+** student campus accommodation
- **70+** Student Societies
- **50+** Sports Clubs
Full time Undergraduate International Students

<table>
<thead>
<tr>
<th>Year</th>
<th>EU</th>
<th>Non-EU</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>1443</td>
<td>1852</td>
</tr>
<tr>
<td>2014</td>
<td>1435</td>
<td>1937</td>
</tr>
<tr>
<td>2015</td>
<td>1437</td>
<td>2080</td>
</tr>
<tr>
<td>2016</td>
<td>1463</td>
<td>2483</td>
</tr>
<tr>
<td>2017</td>
<td>1470</td>
<td>2723</td>
</tr>
</tbody>
</table>
English speaking country, excellent campus facilities
Lonely Planet (2013): World’s Friendliest Country
Ernst & Young (2012): World’s Most Globalised Nation
Young population 40% < 29 years old
Non-EU Undergraduate Students – Full Time by Region

- China
- Latin America
- Middle East & North Africa
- North America
- Other Europe
- South Asia
- Asia Pacific
- All Other Markets

2013 2014 2015 2016 2017
Non-EU Undergraduate Students – Full Time by Region

Grow our profile in Latin America!!
Thank you

Any questions?

www.facebook.com/UCDinternational
twitter.com/UCDinternat