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Simple Tests of Target Zones:
The Irish Case

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SIMPLE TESTS OF TARGET ZONES: THE IRISH CASE

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ABSTRACT

In a small open economy with fixed exchange rates, standard theory suggests that domestic inflation and interest rates should equal those abroad. In a credible target zone, the same theories suggest that inflation and interest rates should be "close". Here, we seek to make precise this idea of limits on inflation and interest rate differentials consistent with limits on exchange rate movements. We then examine the case of Ireland, which joined the ERM of the EMS in 1979 attracted by the prospects of lower, German influenced, inflation and interest rates. We find in the early years of the ERM, both Irish inflation and interest rates were inconsistent with credibility of the exchange rate regime; in the latter years, from 1987 on, rates were in the derived range around German rates.

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1. INTRODUCTION:

One of the main rationales for Ireland joining the exchange rate mechanism (ERM) of the European Monetary System (EMS) in 1979 was the small open economy view of inflation. Prior to 1979, the Irish pound link with sterling implied the economy was strongly integrated with the British economy; in particular Britain’s high inflation was reflected in correspondingly high Irish inflation. The change to a link with a low inflation country, Germany, was expected to be followed by a decline in Irish inflation. However Ireland’s inflation did not approach the low German level until the latter part of the 1980s.

As Irish interest rates tracked British rates closely during the pre 1979 period, another anticipated benefit of EMS membership was the convergence of Irish interest rates with those lower rates prevailing in Germany. However, like inflation, the gap between Irish and German rates only began to narrow towards the end of the 1980s.

Theory suggests that in a small open economy with quasi-fixed exchange rates, domestic inflation and interest rates should be "close" to that of the country to which the currency is linked. If the exchange rate regime is fully fixed, then equality of inflation and interest rates are predicted. In a target zone, where exchange rate fluctuations are possible
although restricted, limited differences in inflation and interest rates are consistent with the exchange rate regime (Svensson, 1992 and Krugman, 1991). Here we seek to make precise this notion that domestic inflation and interest rates should be close to foreign rates in a target zone.

Using the theories of purchasing power and interest rate parity we define limits round foreign inflation and interest rates that are consistent with the exchange rate regime. Our simple tests involve comparing the actual domestic rates to target zones around foreign inflation and interest rates. We have stylized Ireland's exchange rate regime as being a target zone vis-à-vis the DM.⁴

Under the rules of the ERM, bilateral exchange rates are restricted above and below by intervention limits.⁵ If no changes in the central rate are expected these limits form well defined bounds on the expected rate of change of the exchange rate. Restrictions on exchange rate movements limits the degree of price change, hence bands can be derived around foreign inflation. The first test of credibility then is to see whether the domestic inflation rate falls within the bands around foreign inflation. If the domestic inflation rate falls outside the bands under the maintained assumptions of relative PPP and no expected realignments then the exchange rate regime is not credible. A similar test can be derived using interest rates, given uncovered interest parity and limits on exchange rate movements. In this case if the domestic interest rate is outside the bands around
the foreign rates the policy adopted is not credible.

Sections two and three of the paper include a more detailed analysis of these simple credibility tests based on inflation and interest rates. Empirical work, using Irish and German data for the period 1979 - 1992, is also contained in each section. Concluding comments discuss the effect of sterling on the Irish/DM target zone.

CREDIBILITY TEST: INFLATION

The small open economy view of inflation suggests that home inflation is determined by foreign inflation and the expected rate of change of the exchange rate. Equation 1 describes this relationship:

$$\pi = \pi^* + \delta$$  \hspace{1cm} (1)

where $\pi$ is the domestic inflation rate, $\pi^*$ the foreign inflation rate and $\delta$ is the expected rate of change of the exchange rate. Within the ERM bilateral exchange rates are bounded above ($s$) and below ($\underline{s}$) by intervention limits:

$$s \leq \delta \leq \underline{s}$$  \hspace{1cm} (2)

Equation 2 implies there are well defined limits on the size of a depreciation or appreciation of the domestic currency, provided a realignment is not expected. These bounds on the exchange rate
under assumptions detailed below suggest similar bounds on inflation differentials.

To derive the bounds on inflation some assumptions have to be made. Firstly, the ERM is completely "credible"; agents assume the cross parities announced first day will remain in force forever and also that when a realignment occurs, the new cross parity is assumed to last forever. Secondly, relative purchasing power parity is believed to hold and finally agents form expectations of foreign inflation which are correct on average. These assumptions imply that expected Irish inflation is equivalent to German inflation adjusted for the ERM implicit inflation bounds. More formally these assumptions give the following:

\[ E(\pi)_+ = \pi^* - \pi_+ \]  

(3A)

\[ E(\pi)_- = \pi^* - \pi_- \]  

(3B)

where \( E \) is the expectations operator and \( \pi_+ \) and \( \pi_- \) are the ERM implicit inflation bounds. Equations 3A and 3B imply that, if expectations of domestic inflation are correct on average, domestic inflation should lie within the bounds around foreign inflation. The bounds can be calculated with reference to the limits on possible exchange rate movements. Letting \( \pi \) denote Irish inflation and \( \pi^* \) be German inflation, equation 3 suggests that Irish inflation should be close to German inflation.
given the limits on the DM/£IR exchange rate. Currently the margin of fluctuation permissible for the Irish pound around the DM is 2.275% above and 2.225% below the central bilateral cross parity rate (see footnote 5).

To clarify the procedure adopted, suppose the start of period spot exchange rate, intervention limits and German CPI (both start and end of period) are as follows:

Spot exchange rate £1 = 3.00DM
Upper intervention limit £1 = 3.07DM
Lower intervention limit £1 = 2.93DM
German CPI (start of period) = 100
German CPI (end of period) = 104.

At the start of the period the purchasing power of 100DM in Ireland is £33.33. The purchasing power of 104DM then depends upon what has happened to the exchange rate during the period. To calculate the limiting possibilities, (i.e. the upper and lower limits on German CPI defined in Irish pound terms) we divide the German CPI by the upper and lower intervention limits. They are as follows:

(a) If the exchange rate moves to its upper limit, 104DM will buy the same as £33.88, the lower inflation limit is

\[ \ln(33.88) - \ln(33.33) = .016 = 1.6\% \]
(b) If the exchange rate moves to its lower limit, 104DM will buy the same as £35.49, the upper inflation limit is

$$\ln(35.49) - \ln(33.33) = .063 = 6.3\%$$

This implies that expected Irish inflation should be between 1.6% and 6.3% if a German inflation rate of approximately 4% is expected and the intervention limits are assumed unbreachable.

If a realignment occurs during the period, the intervention limits will change. In our formulation this would have an effect only when the next period's expectations are being formed. The change in the central cross parity rate means that the inflation bounds will be different even if the same foreign inflation is expected.

In summary, the inflation bounds around foreign inflation depend upon the nominal start of period exchange rate, the central cross parity rate and the amount of exchange rate fluctuations allowed under the ERM rules. Figure 1 shows the nominal DM/EIR exchange rate, the central cross parity rate between the Irish pound and the DM plus the upper and lower intervention limits.

The inflation bounds calculated using this procedure, for data from 1980 to 1992, are shown in figure 2. Between 1980 and 1987 Irish inflation was above the upper bound. Since then however it has been within the PPP consistent limits around
German inflation. The fact that Irish inflation was outside the upper limit initially implies that either PPP did not hold or the exchange rate policy adopted by the government was not credible. Our findings suggest that up to 1987 the ERM was not a tightly binding constraint on inflation. Under the maintained assumptions of static expectations and relative PPP, Irish inflation during the 1980s was not consistent with a credible exchange rate regime.

Excess inflation is defined as the difference between actual Irish inflation and the upper limit. Prior to 1987 the value of excess inflation was mainly greater than zero (see figure 3). The distance between excess inflation and the horizontal line at zero is a measure of the credibility gap. If inflation falls outside the limits, given our assumptions, exchange rate policy is not credible. Svensson (1991) describes this type of credibility test as ‘one-sided, simple and robust’.

3. CREDIBILITY TEST: INTEREST RATES

Svensson (1991) adopts a similar approach to examine the credibility of a target zone, focusing on interest rate differentials. Deriving "rate-of-return bands" around the foreign interest rates (the bands are implied by limits on the size of an appreciation or depreciation of the exchange rate) he tests whether the domestic rates are inside or outside the bands. If the domestic interest rates fall outside the bands Svensson concludes the target zone is not credible, if they fall within
the test is inconclusive. Hence, the test of credibility is 'one
-sided'.

To derive the rate of return bands it is assumed that
capital is mobile internationally, hence no arbitrage
possibilities remain.

The domestic currency annualized rate of return on a foreign
currency investment is equal to

\[ R_t^\tau = (1 + i_t^\tau) (S_{t\tau}/S_t)^{12/\tau} - 1 \]  \hspace{1cm} (4)

where \( S_t \) is the spot exchange rate
in period \( t \) (the domestic currency per unit of foreign currency),
\( i_t^\tau \) is the domestic interest rate in
period \( t \) for term \( \tau \) (\( \tau \) are months) and \( i_t^\tau \) is the foreign
interest rate for the same period and term. Equation 4, which is
the annualized rate of return in domestic
currency suggests that investing one unit of domestic currency
is equivalent to investing \( 1/S_t \) units of foreign currency. The
return, when invested for \( t \) months is
\[ [(1 + i_t^\tau)^{12}] / S_t^\tau \text{ and converted to domestic currency is} \quad [(1 + i_t^\tau)^{12} \cdot S_{t\tau}] / S_t. \]

Given equation 2, the lower and upper rate of return bands
are as follows:

\[ R_t^\tau = (1 + i_t^\tau) (S_t/S_{t\tau})^{12/\tau} - 1 \]  \hspace{1cm} (5A)
\[ R_c^t = (1 + i_t^u)(S/S_t)^{12/t} - 1 \]  

(5B)

Similar to the first test of credibility we take Ireland as the domestic country and Germany as the foreign country. However, before looking at whether Irish interest rates of different maturities fall within the bounds around German rates an example helps clarify the procedure used to derive the bands. At the start of the period suppose:

- Spot exchange rate \( £1 = 3DM \)
- Upper intervention limit \( £1 = 3.07DM \)
- Lower intervention limit \( £1 = 2.93DM \)

hence investing £100 is equivalent to investing 300DM in Germany. If this money is invested for 3 months at an interest rate of 9.35% the return on the investment is equal to:

\[
\frac{(1 + .0935)^{\frac{3}{12}} \times 100}{.33} = 309.88 \text{ DM}
\]

Converting this into Irish pounds, if the exchange rate moves to its upper limit this is equivalent to £100.94, if it moves to its lower limit this is worth £105.76. Therefore the return on the investment is between 0.94% (ln 100.94 - ln 100) and 5.6% (ln 105.76 - ln 100). Calculating the annualized rate of return, the Irish interest rate should lie somewhere outside the range of 3.76% and 22.4% to reject the null hypothesis of credibility.

Note, the rate of return bands tend to be quite wide for
short term interest rates, since the probability of short run exchange rate movements to the edges of the band are much less likely than in the long run. Therefore, it is possible that the short term rate may be within the band but the risk of devaluation may still exist. For longer terms the rate of return bands are narrower and the width diminishes since the maximum amount of adjustment per unit decreases over the term.

In summary, the domestic interest rate must fall within the lower and upper bands if the exchange rate regime is credible and the no arbitrage assumption holds. If the domestic rate is outside the bands profit opportunities exist or some change in the central parity rate is expected. More specifically if the domestic interest rate is above the band, an agent can make a profit by borrowing abroad and lending at home i.e. arbitrage opportunities exist. If it is below the band profits can be made by borrowing at home and lending abroad. Either situation is not consistent with equilibrium in the world capital market, and suggests lack of credibility in the exchange rate regime.

Using the 3 month interbank rate and yields on government bonds of 60 months duration and greater as representatives of short and long term rates, figure 4 shows the rate of return bands for the 3 month term plus the domestic and foreign interest rates and on figure 5 the same variables are plotted but for the 60 month term.

From figure 4, it can be seen that between 1979 and 1987
the Irish short term interest rate jumped in and out of the rate of return band quite frequently. However from then up until the beginning of the recent ‘currency crisis’ (September 1992) Irish rates moved inside the upper band and towards rates prevailing in Germany. For the longer term, Irish rates never fell within the narrow bands around German rates although there was some convergence. We can say quite conclusively then that long term Irish exchange rate policy lacked credibility.

4. CONCLUDING COMMENTS

Target zone credibility was tested by examining whether the domestic inflation rate and interest rates (short and long term) fell outside exchange rate derived limits around foreign inflation and interest rates. The tests were applied to an Irish target zone vis-à-vis the DM. For both inflation and the short term interest rate our findings show that the target zone lacked credibility from 1979 up until the end of 1987. With regard to the long term interest rate, the domestic rate never fell within the bounds around the foreign rate. Hence throughout much of the eighties there was a perceived risk of a change in the exchange rate regime.

Applying our credibility tests to a target zone vis-à-vis sterling revealed little. There are two reasons for this: first, given that sterling only joined the ERM in October 1990 meant that we had a limited number of observations for the target zone with an explicit band and second, the bands around sterling were
wide given the amount of fluctuation permitted under the rules of the ERM. However recent studies by Honohan and Conroy (1992) and Walsh (1993) show that the sterling exchange rate and UK interest rates have continued to affect Irish interest rates despite our membership of the ERM.

Casual observation of events in the foreign exchange markets over the period September 1992 to January 1993 would suggest a lack of credibility in the exchange rate policy adopted by the Irish government. Trying to operate within two target zones, a formal zone vis-à-vis the DM and an informal zone vis-à-vis sterling, seemed possible when sterling was stable relative to the DM. However when sterling weakened and left the ERM pressure mounted on the Irish pound. Such pressure resulted in the decline of foreign exchange reserves, a dramatic widening of the Irish-German interest rate differential, the fall in the pound to the bottom of the ERM band and the eventual devaluation of the pound by 10% in January 1993. Clearly foreign exchange markets viewed the level of sterling relative to the DM as having a significant effect on the £IR/DM exchange rate; the implicit sterling target zone was perceived as being more important than the explicit DM zone.

Given the policy dilemma faced by the Irish government (there are more target zones than target variables), there must be more formal modelling of how a small open economy may try to trade-off between two target zones.
Finally, it is apparent that the Irish commitment to the DM was not perceived as credible despite the fact that Irish inflation was less than that in Germany, borrowing rates had converged with German rates and Ireland maintained a balance of payments surplus with Germany. It is our belief that other real economy indicators, particularly unemployment, are considered by the foreign exchange market. Hence to relate target zone theories to real world experiences future analysis of target zones must take account of these variables.
FIGURE 1: DM/IRISH POUND EXCHANGE RATE
(including EMS intervention limits)

DM/IRISH POUND EXCHANGE RATE

DM/IRISH POUND RATE  CENTRAL PARITY RATE
UPPER LIMIT  LOWER LIMIT

TIME

J  J  J  J  J  J  J  J  J  J  J  J  J
79 80 81 82 83 84 85 86 87 88 89 90 91 92
FIGURE 2: IRISH AND GERMAN INFLATION
(including EMS implicit inflation limits)

YEAR ON YEAR INFLATION

- - GERMAN INFLATION  -- IRISH INFLATION
- - UPPER LIMIT  --- LOWER LIMIT

TIME

80 | 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 | 91 | 92
FIGURE 3: EXCESS INFLATION

[Graph showing the excess inflation over time from 1980 to 1992]
FIGURE 4: IRISH AND GERMAN SHORT TERM INTEREST RATES
(including EMS implicit interest rate limits)

- - GERMAN INTERBANK RATE  — IRISH INTERBANK RATE
— UPPER LIMIT  — LOWER LIMIT

TIME

79 | 80 | 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 | 91 | 92
FIGURE 5: IRISH AND GERMAN LONG TERM INTEREST RATES
(including EMS implicit interest rate limits)
Notes

1. One of the factors underlying Ireland’s decision to join the EMS, according to the Governor of the Irish Central Bank, was ‘the benefits in terms of a reduction in inflation to be obtained from adherence to a hard currency regime’ (Murray, 1979). Stressing the importance of adopting ‘sensible domestic policies’ the Governor believed that the rate of price inflation would decelerate rapidly towards the lower levels common in other EEC countries.

2. Walsh (1983), reviewing the first two years of EMS membership, showed that the small open economy view of inflation did not hold in Ireland. Later studies, including those by Thom (1989) and Leddin (1988), more formally reject the hypothesis of purchasing power parity and thus implicitly the small open economy view of inflation.

3. During the 1970s a number of studies showed that domestic (Irish) price inflation was determined by world inflation, in particular UK inflation (Geary, 1976 and Geary and McCarthy, 1976).

4. Giavazzi and Giovannini (1989) suggest that the ERM has effectively worked as a DM zone.

5. Honohan (1979) gives a guide to the arithmetic of the ERM.

6. Svensson (1991, p664) details the one sided nature of these tests.
REFERENCES


