<table>
<thead>
<tr>
<th><strong>Title</strong></th>
<th>Frozen and Chilled Ready Meals (RMs): An Overview</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Authors(s)</strong></td>
<td>Gormley, T. R. (Thomas Ronan)</td>
</tr>
<tr>
<td><strong>Publication date</strong></td>
<td>1990</td>
</tr>
<tr>
<td><strong>Item record/more information</strong></td>
<td><a href="http://hdl.handle.net/10197/6944">http://hdl.handle.net/10197/6944</a></td>
</tr>
</tbody>
</table>
FROZEN AND CHILLEd

READY-MEALS (RMs)

~ AN OVERVIEW ~

Ronan Gormley
The National Food Centre
Dunsinea, Castleknock
Dublin, Ireland

Tel: +353-1-805 9500
Fax: +353-1-805 9550
E-mail: r.gormley@nfc.teagasc.ie
2

APPROACH

- Market
- PPP and TTT factors
- R&D at the NFC
- Conclusions

3

MARKET (MEuro) for RMs

<table>
<thead>
<tr>
<th></th>
<th>Frozen</th>
<th>Chilled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK</td>
<td>890</td>
<td>830</td>
</tr>
<tr>
<td>FR</td>
<td>380</td>
<td>380</td>
</tr>
<tr>
<td>DE</td>
<td>260</td>
<td>64</td>
</tr>
</tbody>
</table>

4

UK MARKET for RMss

- Growth/annum: frozen (10%); chilled (15%)
- One retailer controls 50% of chilled
- 50% of frozen is private label
- 80% of chilled is private label
- Retailer 'pull' a huge factor

5

FR and DE MARKETS for RMs

- FR
  - 10% is private label

- DE
  - Mostly owned by a frozen home delivery company
DYNAMIC GROWTH OF RMs IS DUE TO LIFESTYLE CHANGES

- RMs are foods to fit lifestyles
- Working couples ↑
- Convenience requirements ↑

PPP and TTT

Product
Process ➔ Influence shelf-life, safety and quality
Package
Time
Temperature ➔ Influence shelf-life and safety
Tolerance

RMs REQUIRE HIGH QUALITY INGREDIENTS

<table>
<thead>
<tr>
<th>Protein</th>
<th>Carbohydrate</th>
<th>Vegetable</th>
<th>Sauce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beef</td>
<td>Rice</td>
<td>Peas</td>
<td>Stocks</td>
</tr>
<tr>
<td>Pork</td>
<td>Pasta</td>
<td>Beans</td>
<td>Flavours</td>
</tr>
<tr>
<td>Chicken</td>
<td>Potato</td>
<td>Carrots</td>
<td>Oil-based</td>
</tr>
<tr>
<td>Fish</td>
<td></td>
<td></td>
<td>Hollandaise</td>
</tr>
</tbody>
</table>

Water-based

<table>
<thead>
<tr>
<th></th>
<th>Oil-based</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mayonnaise</td>
</tr>
</tbody>
</table>
MEAL ASSEMBLY (automated)

- Protein: cook, freeze (IQF)/chill
- Vegetables: cook: freeze (IQF)/chill
  - deliver frozen/chilled to trays
- Sauce: cook; blast-chill
- Carbohydrate: cook; blast-chill
  - deliver chilled to trays

PROCESS

- Frozen
  - Compact plate freezer for regularly shaped trays
  - In-line spiral blast freezer for high volume applications (-18°C in 1.5h)
  - Cryogenics (LN) for low volumes
- Blast chilling
- Freeze-chilling
- Heat treatment (ambient stable)

'INNOVATIONS'

- Sous-vide cooking is being used increasingly for high quality
- Microwave pasteurisation gives a rapid rise in product temperature with minimum quality damage

TIME-TEMPERATURE-TOLERANCE

<table>
<thead>
<tr>
<th>Frozen RMs</th>
<th>Chilled RMs</th>
</tr>
</thead>
<tbody>
<tr>
<td>in-factory (3w±2d to 6w)</td>
<td>shelf life (6d)</td>
</tr>
<tr>
<td>in-depot (10d)</td>
<td>range produced daily</td>
</tr>
<tr>
<td>in-store (7d)</td>
<td>logistics challenge</td>
</tr>
<tr>
<td>shelf-life &gt; 1y</td>
<td>very vulnerable</td>
</tr>
</tbody>
</table>
PACKAGE

- Microwavable; ovenable; boilable
- PET for trays
- PE - nylon for B in B
- New films (with rubberizer) retain their functionality (-40°C to -200°C)

SAFEY

- RMs follow the 'normal' rules for frozen and chilled foods

FREEZE-CIILING OF RM COMPONENTS (NFC)

Freeze-chilling involves:
- freezing and frozen storage
- thawing and chilled storage

CHILLED FOODS are for the perfectionist!
**FREEZE-CHILLING:**

- streamlines production
- improves logistics/flexibility
- enables "chilled" products to reach more distant markets
- labelling and use-by date issues must be addressed

**EFFECT OF FREEZE-CHILLING**

*Four comparisons:*

- Freeze-chill 7 days at -28°C
  5 days at 4°C
- Freeze 7 days at -23°C
- Chill 5 days at 4°C
- Prepare and test as fresh

*Products under test:*

- Mashed potato
- Salmon
- Broccoli
- Ready meals
CONCLUSIONS

- RM are 'lifestyle' foods
- RM are showing dynamic growth
- PPP and TTT factors apply
- The 'rules' of frozen/chilled foods apply
- Quality is very good
- A competitive sector