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Inclusive partnership: Enhancing Student Engagement in Geography

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Abstract

Partnership is currently the focus of much work within higher education (HEA, 2014; Healey et al., 2014; Cook-Sather et al., 2014) and advocated as an important process to address a range of higher education goals. In this paper, we propose the term inclusive partnership to conceptualise a non-selective staff-student relationship. While recognising the challenges of inclusive partnership working for institutions, staff and students, this paper outlines the opportunities it offers and provides detailed case studies of inclusive partnerships within the geography curriculum. We conclude with some guiding principles to inform the development of inclusive partnerships in a range of settings.

Keywords: partnership, inclusive partnership, student engagement, belonging, academic identity, student confidence
Introduction

“All partnership is student engagement, but not all student engagement is partnership”
(Healey et al., 2014: 15)

Partnership can be defined as the engagement of a range of stakeholders with each other to achieve a common goal (HEA, 2014). In recent years, partnership has been the focus of much work in higher education (Bovill et al., 2011; Healey et al., 2014). Given the many demands on higher education institutions, working in partnership has the potential to contribute to a range of goals including the development of graduate attributes, improving staff-student relationships, enhancing employability, adopting more scholarly approaches to teaching, student learning and engagement (Bovill et al., in review).

Healey et al. (2014) suggest the need to consider partnership as a process that engages students more fully with their institution and their own learning. Partnership is not an outcome to be aspired to but a way of working, usually with specific student groups, that achieves broader objectives. In this paper, we propose the term inclusive partnership to conceptualize a relationship that facilitates better and more meaningful engagement of all students through empowerment and confidence building. The ultimate goal is to develop a better sense of belonging to the broader community of scholarly education (Felten et al., 2013). Inclusive partnership is an ideal to strive for but whether or not it is achievable as a process is dependent on the institutional context and other challenges, discussed in section 4. While we recognize that partnerships can take many forms and include a range of different stakeholders, our focus is on the type of partnerships formed between academics and students within the framework of the formal curriculum. The concept of inclusive partnership has broad applicability across disciplines, but we suggest that the diversity of learning spaces geographers occupy (see Hill et al., under review) provides particular opportunities to engage in inclusive partnership working. While we acknowledge the specific challenges faced by academic staff who wish to develop these kinds of working relationships, such as the renegotiation of power relationships and perception of additional time commitments required, we focus on the significant opportunities they present to develop more democratic and inclusive learning environments. We suggest that the facilitation of inclusive partnerships is possible throughout the geography curriculum and, in section 3, provide detailed case studies to illustrate inclusive partnerships in practice from first year induction through to Masters programmes in geography. We conclude by suggesting some guiding principles for inclusive partnership working in geography.

2. Inclusive partnership: belonging, confidence and engagement

2.1 Partnership

Following Healey et al. (2014), our working definition of partnership is not tightly-constrained, rather it seeks to indicate boundaries to the concept. At first glance, partnership appears to be a relatively simple concept whereby colleagues or associates “work or play together” (Webster, 1996: 859). As the opening quote suggests, it is important to recognise the distinctive characteristics of partnership as a particular type of engagement. Engagement focuses on students’ practical actions in terms of their own welfare and learning within a given system or institution, and the ways that these actions contribute to positive outcomes (Kuh et al., 2008). However, partnership
goes far beyond the mere consultation, involvement, or representation of students in decision-making. Where partnership exists, students not only identify areas for enhancement, but they help to identify ways to carry out that enhancement, as well as helping to facilitate implementation where possible (Williamson, 2013: 8).

Students may be consulted, involved, participate or be partners in their learning (Healey et al., 2014) and each are qualitatively different forms of student engagement. What characterises partnership is the involvement of students with both the process and the outcome and the sharing of the risk and the rewards of the endeavour between all parties (HEA and NUS, 2011). This brings us closer to a useful definition for the higher education context where partnership is recognised as a process (Healey et al., 2014) that develops as part of the ethos of the institution rather than an activity in itself (NUS, 2012). As with all definitions of the concept, a sense of support and collaboration remains integral but this is institutionally grounded by the creation of conditions that enable collaborative working relationships.

Partnerships occur at both the individual and institutional level and may embrace a diversity of stakeholders. These can develop in various contexts (HEA, 2014) between:

- students and staff (tutors, library, student support services etc.)
- staff and staff (co-teaching, peer review of teaching)
- students and students (peer- mentoring, equal, longitudinal etc.)
- students and institution (external examiners, programme review, staff-student liaison committee, ambassador programmes etc.)
- students and the student union (their representative body)
- students and external bodies (employers, Professional Statutory Regulatory Bodies, outreach, public engagement, voluntary organisations etc.)

These partnerships have the common goal of enhancing learning and teaching in higher education, yet the extent to which partnerships may develop are determined by the institutional context (Whitt et al., 2008). Several attempts have been made to identify the principles of effective partnership (Schroeder et al., 1999; Whitt et al., 2008; HEA, 2014; Healey et al., 2014). The common features of these are a shared vision, empowerment, organisation, authenticity, and challenge (Cook-Sather et al., 2014). Partnership working empowers students to engage and develop a clear sense that they belong to a bigger learning community. The learning community encompasses the multiple scales at which a student is engaged, for example the module, the programme/course and more broadly the institution, and the discipline. If a student is fully engaged, this should be evident at multiple levels and scales concurrently. Critical to achieving this engagement is for students to feel that they belong to their learning community (Tinto, 2005). It is a students’ sense of being accepted, valued, included, and encouraged by others (teacher and peers) in the academic classroom setting and of feeling oneself to be an important part of the life and activity of the class. More than simple perceived liking or warmth, it also involves support and respect for personal autonomy and for the student as an individual (Goodenow, 1993: 25).

This definition draws together the individual and the institutional, students and staff, support and autonomy, within a mutually respectful setting. This ‘sense of belonging and intimacy’ plays an important role in retention and engagement (Cashmore et al. 2007), an important
indicator of integration, itself a powerful predictor of completion and achievement (Kember et al., 2001). Thomas (2012: 7) suggests that

... student belonging is achieved through supportive peer relations, meaningful interaction between staff and students, developing knowledge, confidence and identity as successful HE learners, [and] an HE experience relevant to students’ interests and future goals.

This sense of belonging is collectively produced, for while “belonging is a subjective feeling held by individuals, it is also socially defined” (Ralph and Staeheli, 2011: 523). Social (institutional) structures define who belongs, where and on what basis.

It is within these structures that partnerships are formed. Partnerships commonly develop when some form of selection takes place, either by the students themselves volunteering to work on a project (see for example a community flood resilience and science education project, described in Klein et al., 2011) or following selection by their tutors. Some examples of successful partnership working within geography curricula include internships / placements as a formal part of the curriculum (Healey et al., 2014), the development of co-curricular field trips (Schroeder et al., 1999) and the engagement of geography students with community groups in research-oriented projects (Bednarz et al., 2008). While these are demonstrably important learning experiences for those involved, these types of partnerships are not always available to, or beneficial for, all students. Here the social context empowers selected students building their confidence and their sense of belonging (Figure 1). While worthwhile, the impact is limited to those who have privileged access to the learning partnership with non-selected students feeling less embedded within the learning community. In this paper, we propose a more broad-based form of inclusive partnership involving all students to generate a more sustained, inclusive and engaged community of scholarly education.

**2.2 Inclusive practice**

Inclusive learning and teaching in higher education refers to the ways in which pedagogy, curricula and assessment are designed and delivered to engage students in learning that is meaningful, relevant and accessible to all. It embraces a view of the individual and individual difference as the source of diversity that can enrich the lives and learning of others (Hockings, 2010: 1).

In this context, diversity is understood well beyond the Protected Characteristics embodied legislatively in many countries through instruments such as the Equal Status Acts, 2000-2008 in Ireland, Equality Act, 2010 (UK) and a similarly named Act in the United States. Inclusive learning and teaching embraces diversity in education (e.g. entry qualifications, skills and knowledge, approaches to learning), disposition (e.g. identity, self-esteem, motivation, aspirations, interests, gender, sexuality), circumstances (e.g. age, disability, access to IT and transport services, financial background), and culture (e.g. language, values, religion and belief) (Thomas and May, 2010). Our concept of inclusivity and diversity considers not only these individual characteristics, but also importantly how these intersect.

Underpinning the concept of inclusive learning and teaching are values of equity and fairness. This means taking account of and valuing students’ differences within mainstream
curriculum, pedagogy and assessment (Table 1) with the ultimate goal of enhancing engagement. The ultimate objective of inclusive practice is to remove barriers to any individual or group achieving their full potential by developing a general sense of belonging within and identity with the institution, and promoting a respectful working atmosphere that celebrates diversity, engaging students as effectively as possible with their own learning and teaching experiences. We argue that partnership working can provide a process through which inclusive practice can be embedded and offer the term inclusive partnership to encapsulate the mainstreaming of the concept.

2.3 Inclusive partnerships

While all-embracing, inclusive practice does not necessitate a loss of individual identity, nor does it guarantee that all individual needs will be met (Hockings, 2010), it does, however, attempt to create the conditions within which all students will feel an enhanced sense of belonging. We argue that adopting more inclusive learning and teaching practices can play a significant role in building academic identity and an enhanced sense of belonging within their higher education institutions especially for early stage students. Whilst 'inclusive partnership' is a process to promote the development of a more engaged community of scholarly education, it is important to recognise that transition to such a learning community may never be finished or achieved in full because it is always in process (NUS, 2012: 11). In Table 2 we highlight the differences and similarities between partnership and inclusive partnership.

Inclusive partnership working challenges staff to go beyond just working with the ‘usual suspects’ who self-select and volunteer to participate in various activities and requires a re-conceptualisation of the learning and working environment experienced by all students. In order for the general student body to engage in partner relationships it is necessary that the social structures within higher education are collectively altered to re-define the spaces students occupy and on what basis. Ignatieff (1994: 25) argues that “where you belong is where you are safe; and where you are safe is where you belong”. An inclusive partnership approach would, in an ideal scenario (Figure 2 – right hand side), celebrate the potential of diversity broadly-defined to enrich learning, to foster a student’s security within their learning environments, thereby developing their sense of place within the learning community. This confidence (at both a personal and institutional level) is vitally important in enhancing student engagement, retention and success and giving them a sense of ownership of their own learning. It can be expressed in terms of students knowing what is expected of them (by themselves and by external agents), what they feel able to achieve, and the skills or competencies that are provided by their university experience as a whole (Thomas, 2013). Inclusive partnerships engage staff and students in a more dialogical and iterative relationship facilitating these dialogues as a regular part of the learning cycle, building confidence to participate and engage in a range of different ways. The trust and respect developed contributes to the formation of a much clearer academic identity for students and building a positive feedback loop as confidence is reinforced.

As confidence builds students become more able to take responsibility and ownership of their learning and begin to form their academic identity. Figure 2 conceptualises how confidence,
responsibility and ownership, trust and respect, support one another to form a student’s academic identity and develop a student’s sense of belonging to an institution. Within our model the entire student body has the potential for enhanced engagement contributing to a more diverse and inclusive multi-scalar learning community.

2.4 Inclusive partnerships in geography

This democratisation of the learning process is challenging but in many geography programmes this type of working relationship often already exists, perhaps in a more informal and temporally-constrained way, in particular learning spaces. Field courses for example are cited as important vehicles through which student interest is stimulated and collaborative learning occurs (Fuller et al., 2014; Nicholson, 2011). The value of residential fieldwork in particular, in reinforcing learning through “less formal lecturer – student and student – student interactions” (Fuller et al., 2006: 94) can provide the seedbed for disrupting traditional academic power relations. However, inclusive partnership opportunities in geography are not just restricted to field-based learning. Opportunities to embed inclusive partnership arise in a wide range of learning contexts in geography (Table 3). These may be primarily related to the physical learning space (e.g. field class, laboratory activity, online learning environment), the type of learning activity involved (e.g. assessment, undergraduate research, professional development), or the nature of the relationship between participants (e.g. peer mentors, project supervision, collaborative enquiry).

3. Inclusive partnerships in practice

As Table 3 illustrates, the opportunities to develop inclusive partnerships with students are many but they can be challenging for both staff and students. Nonetheless, as the case studies below illustrate, effective inclusive partnership approaches can be developed with students at different stages in their education to build many of the attributes considered fundamental to full participation within the learning community. The case studies below illustrate the diverse nature that inclusive partnerships can take - in terms of stage in the curriculum, the identity of the partners and the actual partnership activities - but also highlight how the key underlying principles outlined in Table 2 can be operationalised in practice.

Case Study 1: Building geographical identity, First year undergraduate environmental and geographical sciences, Manchester Metropolitan University

Around 150-200 students participate in The Collaborative Induction Project (CIP) during an extended (two week) induction period that embeds the ethos of inclusive partnership across the entire Environmental and Geographical Sciences Programme (Geography, Human Geography, Physical Geography, Environmental Science, Environment, Management and Sustainability, and Ecology and Conservation).

Students work in same-subject teams of five to prepare a pitch for an episode of a new, hypothetical BBC environment-focussed documentary series. The CIP, supported by a handbook, takes place over six working days during induction, beginning with a morning spent introducing the project. Two tutors, with disciplines matched to student groups, are allocated as facilitators for each subject cohort of around 25 students. Their role is advisory, and staff are primed to be accessible and approachable, and to encourage students to develop and build their own ideas, thus empowering students, and working to a common
purpose. The CIP is supported with several skills workshops and regular informal contact with tutors.

Early support is provided through a colloquium in which tutors, selected for their engaging approach, inspire students with project ideas, often building on their own scholarly interests. During subsequent team-working activities, the dynamics and mechanics of collaborative work are specifically addressed. This encourages students to consider their own learning styles, the roles, experiences, talents of team members, and how to best utilise these, thus creating an openness and celebration around diversity, and maximising participation. Student confidence is built upon by supporting skills development through training in the use of online and University electronic and library resources, including a fun but challenging, self-managed library treasure hunt. An interactive class on constructing an argument promotes participation as individuals, in pairs, groups, or through the use of post-it notes (or in-class response systems to encourage even fuller participation). Further support is provided through an ideas factory on presentation ideas, delivered using Prezi, and aimed at encouraging students to think creatively, and ‘outside the box’. The success of the project is evident from the variety of creative pitches that have been presented in the past.

The choice available encourages students to play to their strengths, unconstrained by more traditional styles of assessment, and also to select topics with real-world relevance. The formative nature of the project creates a non-threatening learning environment in which students can experiment, explore their own identity as learners, as Geographers, as students in higher education, and as individuals within broader society. This early investment of staff time reaps rewards later; less input is needed to support study skills development, much more cohesive subject cohorts provide informal mutual support (social and academic), and a higher level of student confidence promotes academic success.

There are four key outcomes for the CIP: 1) Students are rapidly engaged in topics relevant to their degree courses, they are enthused about their discipline and helped to begin identifying their own areas of interest. Thus the project is relevant, real-world, and facilitates a sense of belonging to the broader discipline of geography. 2) Students are provided with multiple opportunities to make friends, bond with others in their cohort, and to break down barriers and power relations (including staff) across different backgrounds, skills and abilities. 3) Students are supported in early skills development and confidence building through an organised programme of classes and supporting documents. 4) Students discover that learning can be challenging, fun, motivating, inspirational, and relevant.

Case study 2: Enhancing ownership and student autonomy, Second year Geography, University of Chester, England

The second year tutorials module for Single Honours or Geography Majors comprises of small tutorial groups of 6-7 students formed at the start of the year. These meet every two weeks offering regular and effective tutor-student communications. Students are provided with a brief in advance of each tutorial and are then assessed at each tutorial using detailed marking criteria. In 2010-11 a new ethical scenarios strand was introduced to support students to develop ethical thinking skills. Students were provided with an ethical scenario every two weeks to consider and decide on the course of action that they would take. In 2013-14 the ‘ethical thinking’ strand developed further with the introduction of a new brief that asked students to write their own ethical scenario for discussion within their groups. 44 students took the module in 2013-14.
The purpose of this activity was threefold: 1) It supported students to identify an ethical problem by asking them to write a scenario using real-life contexts that had an undesirable impact on something and/or someone else; and caused conflict between two or more of their values and beliefs; 2) It provided students with ownership over their work and the discussion by allowing them to decide what their scenario should focus on and how this was discussed with their peers; 3) Students learnt from resources produced by other students which also saves tutor time spent on producing ethical scenarios.

To begin with it was necessary to build confidence in order for students to feel comfortable producing their own scenario. This was achieved by providing students in the early part of the module with tutor-produced scenarios that could be used as a basis for their own work. Opportunities were provided to discuss these scenarios, considering what they believed to be an ethical problem and explaining and justifying how they would respond in the described situation. Supportive feedback was provided during these discussions from both peers and tutors. As the scenario strand developed the ethical problems became more complex. After the 8th scenario, students were asked to produce their own scenario. This empowered the students by giving them autonomy and responsibility to produce resources for other students to learn from. This activity provided them with a deeper learning experience as they had to apply what they had learnt through the earlier scenarios to produce their own. The subsequent discussions of the scenarios enabled a collaborative group learning experience as students considered what they would do in the different scenarios presented.

Student production of scenarios was challenging. It required students to take risks and share what they considered to be an ethical problem with their peers and a staff member. They were supported in taking risks through the development of trust amongst their tutorial groups, having previously met with them fortnightly over a 6-month period. The level of trust developed and mutual respect was illustrated in the scenarios produced, many of which related to the students’ current anxieties in their studies. The opportunity to produce materials and lead the discussion around that scenario placed the student in a position traditionally held by academic members of staff, therefore supporting them to develop their academic identity as partners in their learning and creating an expectation of success for all.

Case study 3: Cultivating belonging to a community of geographic enquiry, Second year and MA Geography, University College Dublin, Ireland

Geographic Research Techniques is delivered as part of the second year geography curriculum and taken by approximately 280 students each year. Simultaneously, as part of the MA Geography programme students are required to take a more advanced skills module, delivered by the same staff member, that also involves fieldwork and independent research. Similar to some of the examples in Table 3 above, this case study illustrates how different cohorts of students can partner each other and staff through a particular programme of work.

The purpose of this activity was: 1) to enhance the research identity of undergraduate students within a research-intensive university, 2) to build a sense of belonging to a wider learning community of geographic enquiry, 3) to develop competence in investigating real-world problems and 4) to challenge students to think beyond their immediate programme to the wider relevance of their studies.

The thirteen students who comprised the MA cohort were broken into groups of three and four and asked, as part of their assessment, to design a fieldtrip for second year students around Dublin city on a specified theme. The geographical, thematic and temporal scope of the project was clearly outlined but the students were given flexibility to design a fieldtrip
route and research activity of their choice to assign the second year class. Regular
communication between the Masters group and the staff member was maintained through in-
class open discussions and informal meetings. The groups of Masters students orally
presented their fieldtrip proposals to the second year cohort. The undergraduate students were
given the choice of fieldtrip that they felt was most relevant to them based on their intrinsic
preferences. The MA student groups then collaborated with the second year students in the
field, advising them on their research activity as it unfolded, empowering both cohorts and
allowing them to co-create their learning experiences in a supportive and friendly
environment. The level of guidance and support given to the second years by the
postgraduates saved the module coordinator significant time that would otherwise have been
spent in feedback sessions. The students and the staff member shared a common purpose as
the students were collaboratively learning new skills and developing a sense of being part of
a common community of learning.

This activity was challenging for both groups. In particular, the second year students had a
mixed response with some excited that “They [the MA students] might have a good idea
about what would interest us” while others considered it “a cop-out. Masters students are
only two years out from us.” This illustrates the challenge of engaging in inclusive
partnerships as it involved risk taking and the negotiation of competing perspectives.
However, the MA students quickly recognised the shared risks and rewards of an inclusive
partnership approach suggesting that it “develops both the student academically and indeed
gives the lecturer new ideas” while involving “significant increased responsibility”. Key
outcomes were: 1) a sense of empowerment for the Masters students as they assumed
significant responsibility for the wider groups learning; 2) challenging the undergraduate
students conventional views of themselves as subordinates and the module coordinator as
expert and 3) the development of an awareness among both cohorts that they are parts of a
wider scholarly community of geographers.

4. Discussion

Our case studies from specific geography programmes and our general discussion have
illustrated how inclusive partnerships demand a reconsideration of the learning process by all
stakeholders to ensure shared expectations and understanding. As suggested earlier in the
paper, there are some challenges to moving towards more inclusive partnership working.
Firstly, institutional regulations and norms are crucial to shaping the learning environment.
Navigating institutional structures that may favour the adoption of more traditional
expert/novice type approaches to learning can be a significant impediment to the
development of partnership working (Bovill et al., in review). While this can be relatively
easily overcome or at least negotiated informally in small groups where students either elect
or are chosen to participate, it becomes a major challenge for inclusive partnerships involving
courses with large numbers of students. From an institutional perspective, promoting
partnership with large classes may challenge existing norms around, for example, assessment
protocols or regulatory approvals as it fundamentally disrupts existing, often hierarchical,
power relations within the institution.

Secondly, inclusive partnership working demands greater ‘vertical integration’ challenging
staff to redress power relations at the classroom scale (NUS, 2012: 3). While time is often
cited as a challenge in undertaking such changes, we argue that inclusive partnership working
requires a different kind of, rather than more, working. This moves students from being
passive recipients or consumers of knowledge within a traditional hierarchical structure
(Bovill et al., 2011: 1) to being active or interactive participants in the development of their
own learning communities (Healey, et al., 2014: 7; NUS, 2012: 2). For many staff, this can
be daunting as it can require changing deeply entrenched mindsets. For students, this way of
working challenges them to take greater responsibility and ownership of their experience becoming less of a consumer and more of a co-producer of knowledge (McCulloch, 2009). Although key to the concept of 'inclusive partnership' is that students themselves are recognised as a valuable resource, students may feel they do not have the skills or competency to engage effectively with staff in this learning journey. Central to building confidence is the understanding that the risks and rewards are shared and this may demand a diversity of stage and student appropriate partnership practices at different junctures in the curriculum, as discussed below.

In our case studies, the demands placed on the students in their first year group exercise was, for example, entirely different from that placed on the Masters students who were required to assume much more power and responsibility within the partnership. While many students comment on the rewards of inclusive partnership working, there may be other points in the student life-cycle where the risks associated with this kind of activity are considered too high relative to the potential rewards. For example, in many undergraduate degrees the relative weighting of assessment increases towards the end of the programme, consequently in the final degree year students often become much more focused on ‘hard’ learning outcomes (results, grades, portfolio) rather than being open to enhancing ‘soft’ learning outcomes (skills, creativity). There may be an argument for front-loading inclusive partnership working early in the student lifecycle to engage them early and quickly, and build the confidence that will enable them to be more autonomous members of the learning community in later years. Inclusive partnership working may also challenge staff and students in new ways. For example, where there are students from diverse cultural backgrounds in a class – who may be used to more hierarchical learning and teaching - it may be necessary to modify the partnership process to ensure they are fully included in the learning community.

Having recognised these challenges, we would however argue that geographers regularly engage in pedagogical practices that go some way towards addressing them and embedding the key principles of partnership in their activities. In recent years, enquiry-based learning (EBL) has become a widely adopted practice within geography curricula. As a pedagogical approach, EBL challenges traditional student/lecturer identities and demands reflexive thinking. Thus we would argue that EBL modules may be useful seedbeds for fostering and maintaining the power transitions necessary for effective inclusive partnership to develop. Similarly, Marvell et al. (2013) highlight the potential of student-led teaching and learning during fieldwork to challenge the power relationship between student and tutor. The flexibility, organisation and shared vision required to successfully engage in fieldwork suggests this learning space as an ideal location within which inclusive partnerships could be relatively easily fostered.

While there may be justified concerns among staff in terms of managing partnership working with large student numbers, there is evidence that technology can be effectively harnessed to manage innovative pedagogical approaches with large class sizes (Moore & Gilmartin, 2010). While virtual learning environments (VLE’s) may in some cases be associated with a positivist pedagogy, if utilised correctly, they can be a tool to facilitate inclusive partnership working. Online environments can be a significant aid in breaking traditional power relations and “supporting the participatory/transaction models of learning ... and ... a more androgogic, social constructivist pedagogy” (Jefferies et al., 2006, p. 437). The myriad tools and resources available through VLE’s can support a diversity of student learning styles and preferences, providing an opportunity to engage as many students as possible with a particular topic or course of study while also facilitating the co-production of resources, ideas and activities by students themselves. These technologies can also potentially be used to enable staff and students to use their time more effectively.
For inclusive partnership to be effectively embedded in geography teaching and learning, we suggest the following guiding principles:

- Introduce inclusive partnership early as a way of working and learning to build student confidence and their sense of academic identity as a geographer.
- Use existing EBL and fieldwork modules as potential foundations for inclusive partnership working.
- Consider adopting less rigid interpretations of current institutional and regulatory constraints on curriculum design, delivery and assessment.
- Engage current student cohorts in assessing potential opportunities for future partnership.
- Open communication with a broad range of stakeholders – other staff, students, administrators, external - from your initial idea to develop a shared vision and buy-in to what the inclusive partnership is seeking to achieve and its potential impact for the wider geographic community.
- Engage in significant forward-planning – developing facilitative institutional structures and ethos - to ensure that the partnership is as organised and systematic as possible. The types of risk assessment exercises undertaken in geography fieldwork might be a useful planning framework.
- Maintain flexibility not just in the operation of partnership but also the unexpected potential outcomes of the process.

5. Conclusion

In line with paradigm changes in the broader social sciences, partnership has recently become the focus of much interest within higher education. Following Healey et al. (2014), partnership is now conceptualised as a process of working rather than an outcome in itself and in this paper, we have introduced the term inclusive partnership to conceptualise partnership working with the wider student body rather than select cohorts. We argue that inclusive partnership is an ideal that all institutions should strive towards and, as our examples and case studies illustrate, it is possible to achieve in practice. However as discussed earlier there are institutional, personal and logistical challenges that must be met to adopt inclusive partnership working across the curriculum. It can be complex involving peer-to-peer as well as student-staff relationship building, and there may be particular junctures where it is more effective as a mechanism for building broad-based and sustained student engagement. There is a pragmatic argument for starting at the level of the module or a piece of assessment – with the small things that are relatively easily changed -, hoping for spin-off effects and eventually the embedding of inclusive partnership working across the curriculum as part of broader institutional goals. While our focus has primarily been on the geography curriculum, we argue that developing inclusive partnerships in any curricula, particularly in the early stages could be pivotal in disrupting “automatically assumed” power relations and we have offered a number of guiding principles in this regard.
References


HEA and NUS (2011) *Student Engagement Toolkit* (Higher Education Academy and National Union of Students), Available from:


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<th><strong>Elements</strong></th>
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<td><strong>Learning environment</strong></td>
<td>Welcoming, approachable and friendly tutors; promoting an expectation of mutual respect; celebrating diversity; global citizenship and diversity awareness as taught components; treating students as individuals; creating an expectation of success for all.</td>
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<td><strong>Communication</strong></td>
<td>Regular and effective tutor-student communication; opportunities for and training in peer learning; communicating with clarity, coherence, appropriate volume and pace; use of appropriate language (e.g. technical vocabulary, use of a glossary, avoidance of colloquialisms and idioms, language structure, appropriate use of humour); avoidance of stereotypes.</td>
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<td><strong>Support</strong></td>
<td>Accessibility and approachability of tutors (e.g. patience, reliability openness, empathy); availability of guidance (e.g. counselling, disability services, financial advice); provision of study skills support; an open door policy.</td>
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<td><strong>Teaching methods</strong></td>
<td>Use of variety in learning activities and media; interactivity; awareness of different learning preferences (e.g. global-sequential); accessible and preparatory materials (e.g. format, provision of materials in advance).</td>
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<td><strong>Content and relevance</strong></td>
<td>Choice in curriculum content to maximise relevance; sensitivity and diversity awareness in examples; relevance (e.g. contemporary, cultural links, student aspirations, prior knowledge, life experience, real-world examples).</td>
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<td><strong>Assessment</strong></td>
<td>Variety of assessment methods; choice in assessment (e.g. product and timing); regular, timely and effective feedback; employment of good assessment design principles (e.g. constructive alignment, clear expectations and assessment criteria); and use of real-life contexts.</td>
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<td><strong>Structure</strong></td>
<td>Module and programme flexibility (e.g. module structure, drop-ins, assessment timing, progress reporting); build in classroom breaks (e.g. time out, rest breaks, time to read, prior preparation time).</td>
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<td><strong>Participation</strong></td>
<td>Encouraging full participation with a variety of non-intrusive methods (e.g. in-class response systems, asynchronous chat, discussion boards, one-to-one, in-peer groups, voting pods, open questions, group debate, whiteboards, post-it notes); collaborative group work (e.g. clarifying and identify roles and expectations, establish ground rules, teach diversity awareness as part of module content).</td>
</tr>
<tr>
<td><strong>Physical environment</strong></td>
<td>Accessible facilities, equipment and materials; appropriate room layout; comfort and safety; use of technologies to enhance and facilitate choice and accessibility.</td>
</tr>
</tbody>
</table>

**Table 1: Common elements of an inclusive curriculum** (drawing on Waterfield and West, 2006; Burgstahler, 2007; NUS, 2011)
<table>
<thead>
<tr>
<th>Principle</th>
<th>Partnership</th>
<th>Inclusive partnership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop a shared vision of the desired outcome(s) from partnership working</td>
<td>Create a shared vision that is well <em>communicated</em> between and supported by all members (Norsen <em>et al</em>., 1995; Schroeder <em>et al</em>., 1999; Mann, 2001; Whitt <em>et al</em>., 2008; Thomas and May, 2010).</td>
<td>The shared vision should demonstrate a clear awareness, <em>celebration and accommodation of</em> educational, circumstantial, disposition and cultural <em>diversity</em> to be inclusive of all students.</td>
</tr>
<tr>
<td>Share power and responsibility within the partnership</td>
<td>The <em>selected</em> students and staff should negotiate the sharing of responsibility and autonomy within the partnership process for their mutual benefit (Norsen <em>et al</em>., 1995; Mann, 2001; HEA, 2014).</td>
<td>Basic training in partnership working may need to be initially provided to ensure that <em>all</em> students feel empowered to participate, and can better develop their skills and enhance their confidence to develop deeper learning.</td>
</tr>
<tr>
<td>Carefully manage and monitor the operation of the relationships</td>
<td>Partnerships are most effective when they are well organised, and all participants are <em>aware of the resources/supports available</em> and the procedures that need to be followed (Norsen <em>et al</em>., 1995; Schroeder <em>et al</em>., 1999; Whitt <em>et al</em>., 2008).</td>
<td>Inclusive partnerships creatively negotiate how best the range of resources / supports available can be <em>optimised to remove possible barriers or impediments to learning</em>. This may heighten engagement through creative solutions.</td>
</tr>
<tr>
<td>Involve the whole university</td>
<td>Senior administrators in academic and student affairs should provide <em>opportunities for partnership development</em> (Schroeder <em>et al</em>., 1999; Whitt <em>et al</em>., 2008; HEA, 2014; Healey <em>et al</em>., 2014).</td>
<td>The <em>ethos of partnership needs to run throughout the university</em> in order to be authentic and meaningful. This develops trust, which in turn, enhances a sense of belonging, and the likelihood of successful and sustained engagement.</td>
</tr>
<tr>
<td>Embrace challenges to diversify learning opportunities</td>
<td>Partnerships, that build trust and security, <em>may support participants</em> to take risks, step out of their comfort zone and try new learning activities (Schroeder <em>et al</em>., 1999; HEA, 2014).</td>
<td>Inclusive partnership <em>may encourage previously disenfranchised students</em> to take risks with appropriate and structured support, to be challenged, and illustrate to staff more creative and innovative approaches.</td>
</tr>
<tr>
<td>Maintain a flexible and open-minded approach to the partnership and its outcomes</td>
<td>Partnerships require and enable institutions and staff to move beyond rigid interpretations of the curriculum and <em>creatively fostering flexibility</em> and an ability to cope with complexity (Mann, 2001; Waterfield and West, 2006).</td>
<td>Inclusive partnerships challenge institutions to re-think hierarchical regulatory systems and promotes individual autonomy and creativity. It facilitates optimal learning by <em>working with students own intrinsic preferences, constraints, and aspirations</em>.</td>
</tr>
</tbody>
</table>

Table 2: Some principles and characteristics of partnership and inclusive partnership