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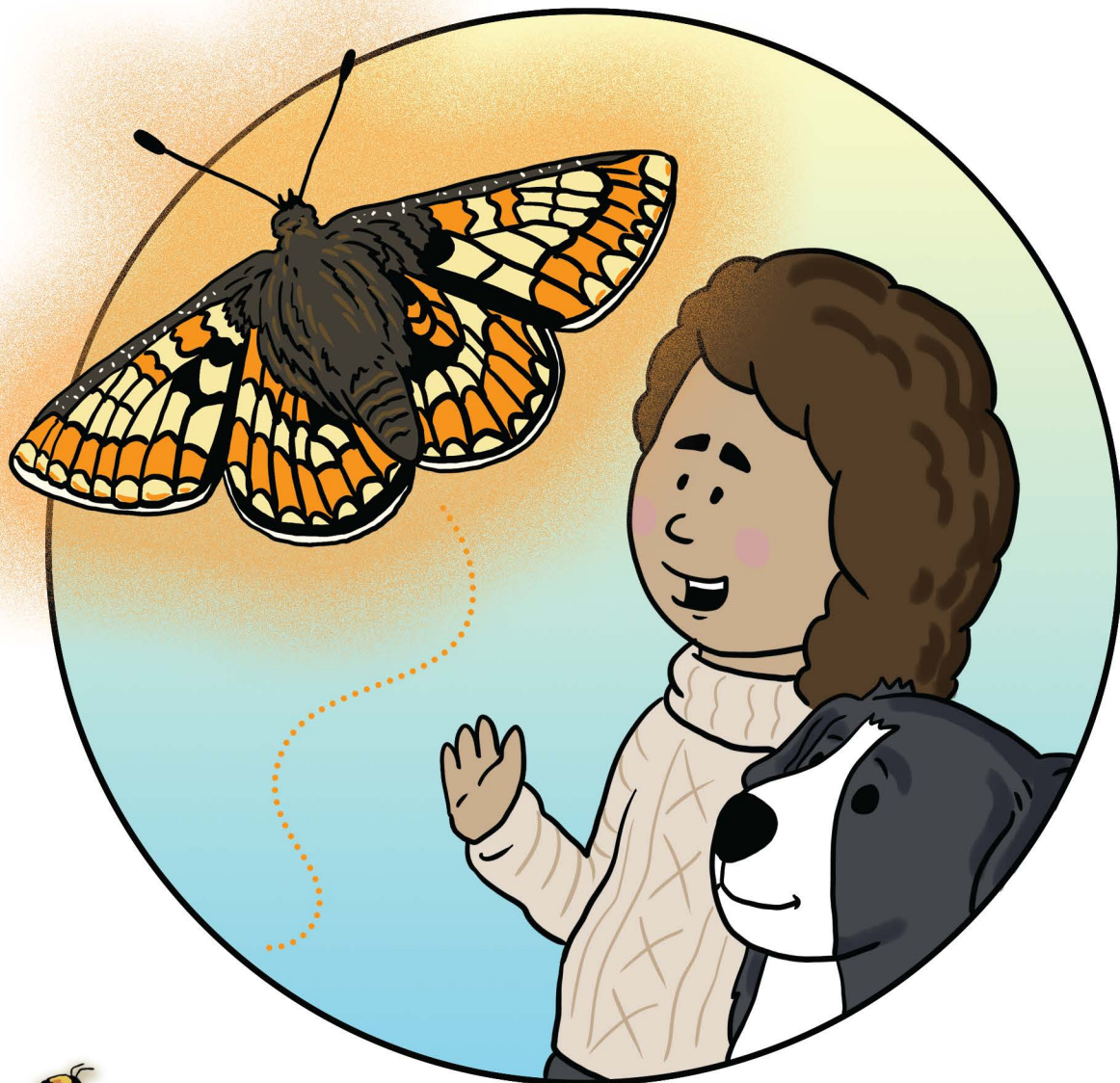
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Beo, Raja and The Butterfly Effect



Story by Jane Stout, Máire Nic an Bhaird, Laoise Ní Chléirigh,
Thomas P. Curran and Catherine Farrell
Illustration by Nathan T. Wright

The announcement: "Are you the forgotten link?"

An Claidream Soluis

[AN CLÁIDREAM SOLUIS]
ASÚI FÁILTE AN LAO...

Post nua: Pollinator Ambassador

Join the Irish Citizen Science Network for Insect Awareness

Nationwide (hybrid/remote + local travel)

Part-time, flexible / Starts September 2025

Ireland's insects quietly pollinate our crops, feed our wildlife and keep ecosystems healthy - but they're under threat. We're looking for a community-minded, biodiversity-loving leader to help us build an *Insect-Friendly Ireland*.

Join a national movement grounded in interconnectedness, care and the All-Ireland Pollinator Plan.

What You'll Do:

- Lead local biodiversity walks and workshops
- Support insect ID and citizen science in schools and communities
- Help create pollinator-friendly habitats in public spaces
- Share local insect stories and traditional knowledge
- Collaborate with educators, families and local groups

You Must Be:

- a passionate communicator who cares about nature and people
- of curious mind (no experience needed - training provided)
- a team player who values inclusivity, creativity and connection
- an advocate for all living things- even the tiniest insects

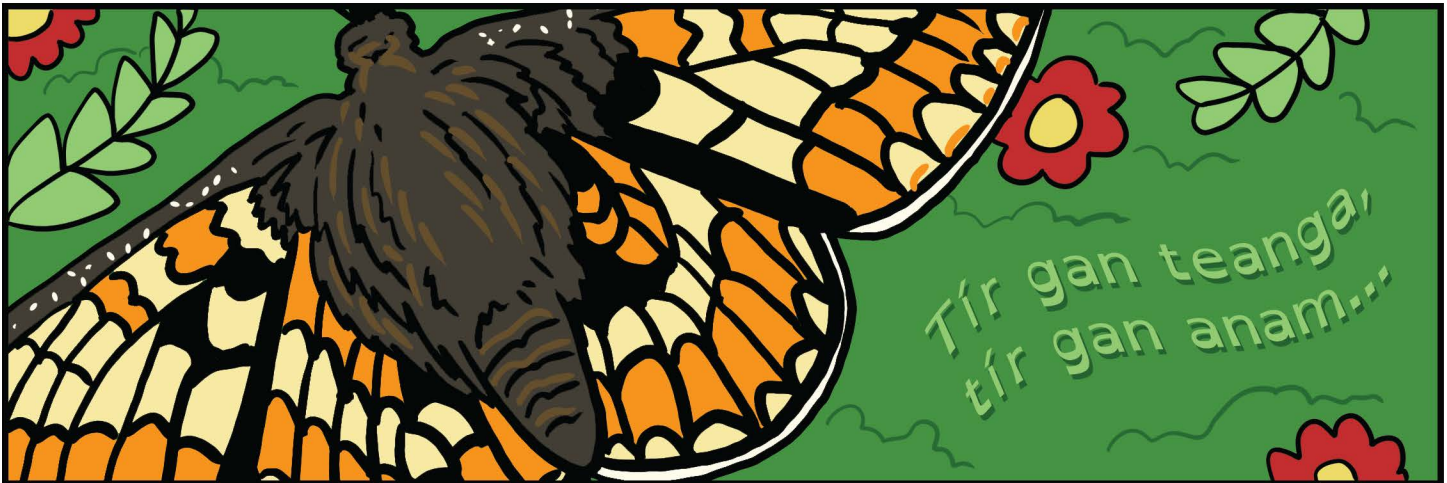
Why Join?

- Training in biodiversity and citizen science
- Be part of a growing, nationwide network
- Make a real difference in conservation and education
- Help create a legacy of care for future generations

Let's build a pollinator-positive Ireland - together. Contact us to apply or learn more:
insects@citizenscience.ie

c/o Minister for the Environment, Dáil Éireann, Baile Átha Cliath
Múscail do Mhisneach, a Bhanba – Awaken Your Courage, Ireland!

Love insects - live better.



The Interview Panel

Interviews are happening at Dáil Éireann for the 'Forgotten Link for the Irish Citizen Science Network'

...and this app will replace the need for insects!

Next?
Where is the **butterfly**?
Was she a no-show?

Pollinator
Ambassador
Interviews

I'M HERE! I'M HERE!
I'M THE PERFECT CANDIDATE
FOR THE JOB!

What on Earth
is going on here?

She's **communicating** -
just not in the way we're
used to.

The Forgotten Link...
Bedazzling Butterflies! I think
we found the **Forgotten**
Link!

The Mission Begins

Go n-éirí an bóthar leat!

YOUR VOICE
NEEDS TO BE HEARD.
A CHARA.

They
called me evil.
I was just protecting
the crops by eating
the pests!

Baile Uí Dhuibh

The bee gets the glory.
The wasp gets the swat.
I'm not pretty enough. I'm not cute.
I work so hard at pest control and
pollination all day long and
what thanks do I get?

TUIGIM DUIT!
I CAN'T IMAGINE WHAT YOU GO
THROUGH. I'M SO SORRY.

Sure there are only
a few of us left. Thankfully
communities are starting to
listen, but you can certainly
help the cause!

Ó MUISE...

Meeting Ireland's First President Douglas Hyde

At Cluain Seanmhaoil...



The land, the language and the small but **MIGHTY** voices. We must listen to all three.

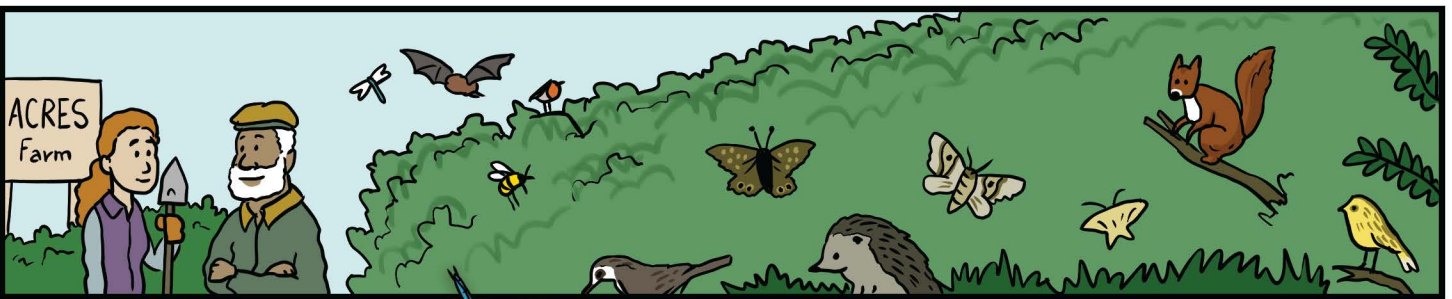


People were learning how to listen again



They can fly everywhere with no emissions!

...míoltóg, féileacán, bumbóg...



KIN TO THE BEE, BRINGERS OF BALANCE: A TRIBUTE TO WASPS

Finally some recognition!



IF YOU ASKED A BUTTERFLY OR OTHER INSECTS, THEY MIGHT SAY: "WE LINK ALL LIFE. UNSEEN BUT ESSENTIAL. YOUR LIVES DEPEND ON OUR WORK. HUMANS ARE NOT ABOVE THE WEB OF LIFE, BUT LIKE US, A THREAD WITHIN IT. PULL TOO HARD, AND ALL UNRAVELS. PULL TOGETHER AND WE ALL THRIVE!"



An Ceann Comhairle

Pollinator Ambassador

Minister for the Environment

Faiche

A Future Rewritten

By whispering to the insects, she reminded them of their power - how each tiny wingbeat keeps ecosystems alive. Her message spread to people too, sparking a movement to protect them. This is the real Butterfly Effect: one voice, many lives, a thriving bioeconomy.



THE FORGOTTEN LINK NO MORE!

INSECT LIVES MATTER!

NO MORE elixirs of DEATH!

The future is INSECT!

Free the WASP!

HANDS OFF THE PESTICIDES!

Feithidí abú!

Honk if you've never killed an insect!

Pesticides = INSECTICIDE!

POLLINATOR POWER!

We are the daughters of the insect witches you could not burn!

Cearta Teanga Cearta Feithidí!

WE ARE THE FORGOTTEN LINK. WE, THE INSECTS ARE THE SILENT WORKERS IN THE FIELDS, IN YOUR GARDENS, IN YOUR PLANT POTS ON YOUR BALCONIES, POLLINATING FLOWERS MAKING THE SOIL BELOW YOUR FEET RICH AND FERTILE.

Everything is interconnected. Insects are no longer the forgotten link. They will not be silenced. They've been speaking to us all along. Now, in a bioeconomy - where nature powers new ideas - we're finally listening.



A Week in the Life of the Butterfly

So you've finished reading *Beo, Raja and The Butterfly Effect*.

Now it's your turn! Create a comic showing more of Butterfly's adventures next week as the Pollinator Ambassador - spreading the message and meeting more amazing insects! Use the ideas below to get started. Don't forget to add in your own ideas too!

Each Day, a New Irish Insect Friend:

Monday – The Bumblebee:

In the wildflowers of the Burren, she learns how bumblebees are busy pollinating clover, foxglove and fruit trees.

Tuesday – The Green Lacewing:

In a garden hedge, the Butterfly meets the gentle lacewing - a night-time hunter that protects vegetables from pests.

Wednesday – The Dung Beetle:

On a farm in Kerry, she finds a dung beetle rolling dung underground. "We clean and feed the soil," he explains. "No job too dirty!"

Thursday – The Earwig:

Hiding in the bark of an old oak tree, the Earwig surprises her. "People think I'm scary," he says, "but I'm a great recycler and I protect plants from pests!"

Friday – The Hoverfly:

In a sunny Dublin park, she meets a hoverfly who looks like a bee. "We're pollinators too," he buzzes, "and our babies eat plant pests!"

Saturday – The Mayfly:

By the River Shannon, she watches a mayfly take flight. Though it lives only one day, it's a sign of clean water and healthy rivers.

Sunday – The Peacock Butterfly:

Resting on a thistle, she finally meets another butterfly. "We've all got a part to play," says the Peacock. "Together, we're nature's team."

Your Turn!

Create a title.

Create a comic strip about the Butterfly's work for the week.

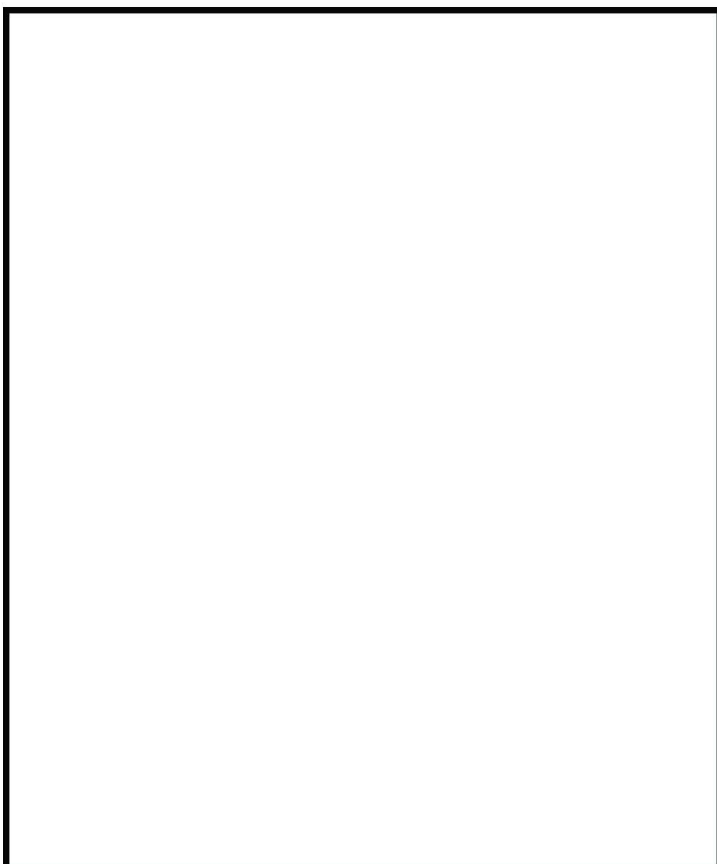
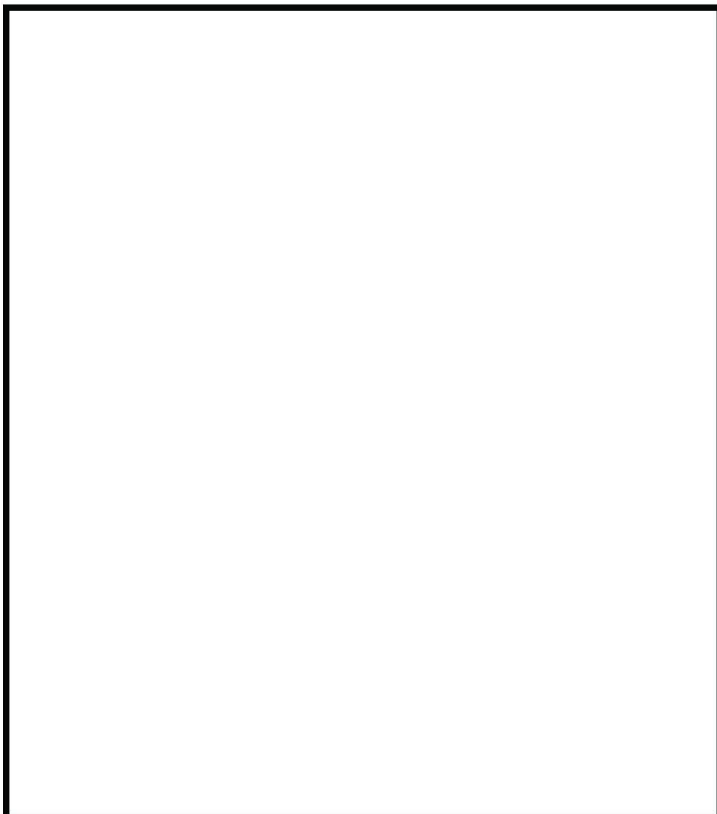
Draw each day and give the insects fun personalities.

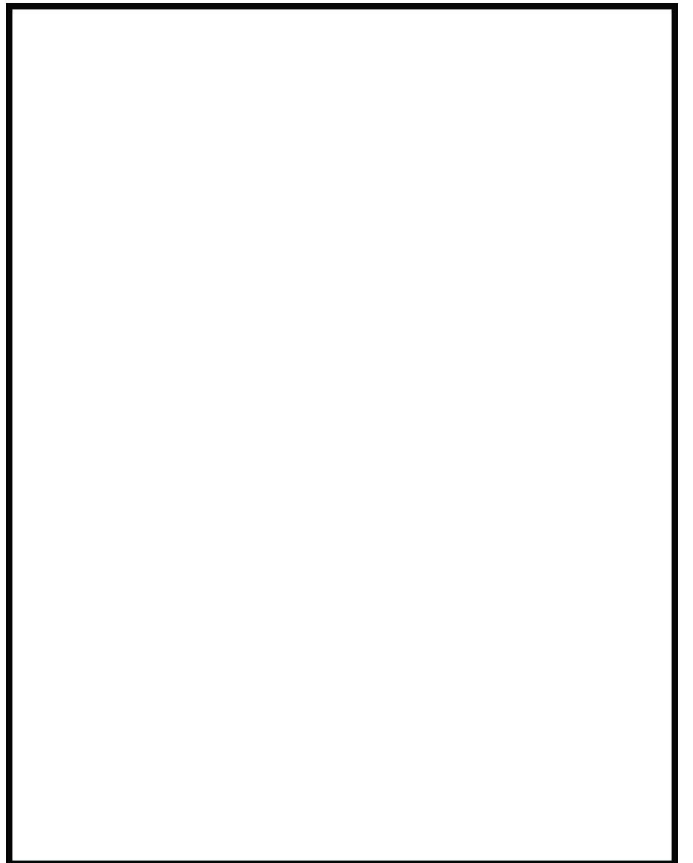
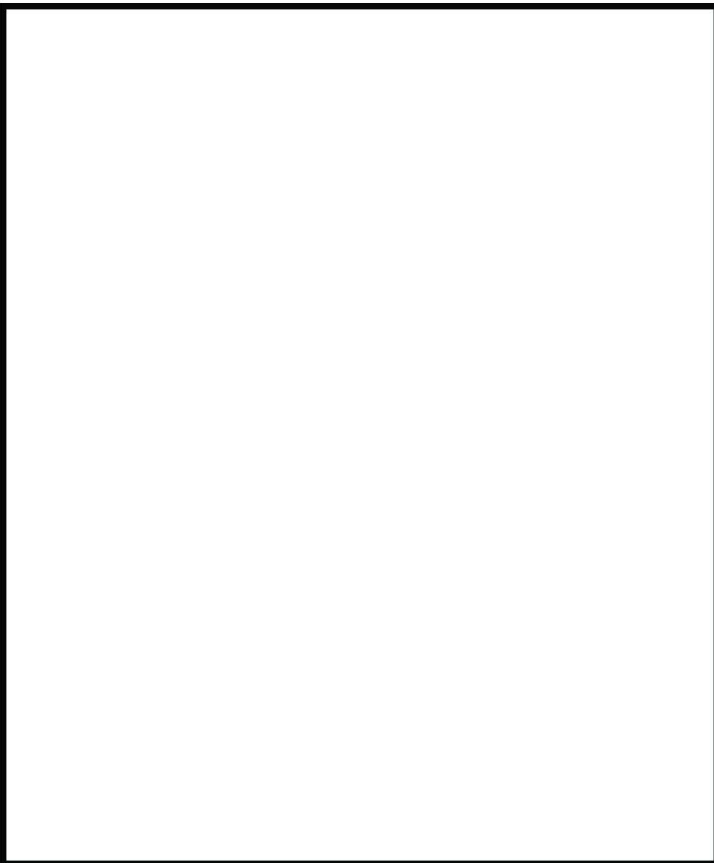
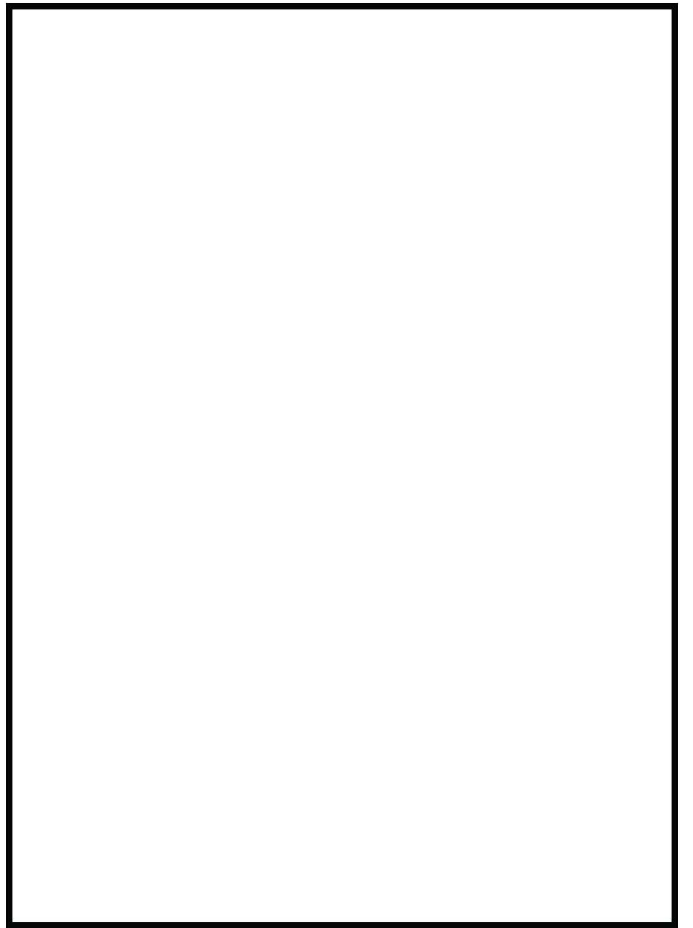
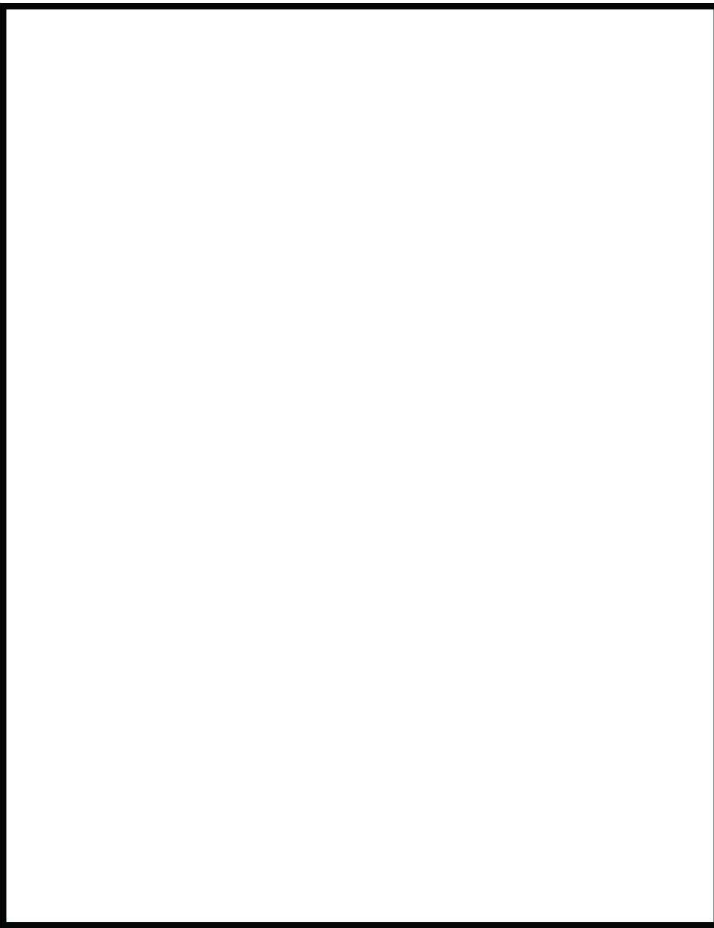
Add in your own characters. You could use some of the cool insects from the comic itself!

Use speech bubbles, sound effects and cool Irish scenery.

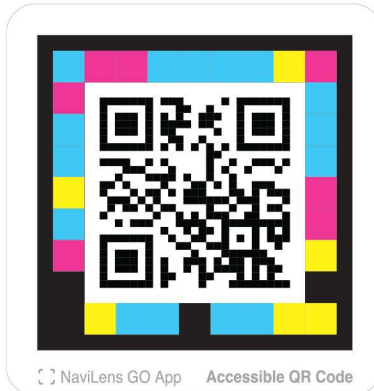
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